

# 7/8° WEST MENA'S NUMBER ONE VIDEO NEIGHBOURHOOD

## MORE HOMES



**66M**

TV homes in MENA  
receive 7/8° West



**95%**

of satellite homes  
in MENA receive 7/8° West

## MORE QUALITY



**60%**

of 7/8° West homes  
HD-equipped



**320**

HDTV channels

**73%**

broadcasting in FTA  
at 7/8° West

## MORE SATISFIED AUDIENCE

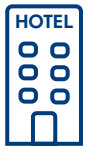


**94%**

of 7/8° West homes are  
satisfied with their TV offer

## MORE HOTELS

\*\*\*\*\*



**+80%**

of 5\* hotels access TV channels  
via satellite



**93%**

receive 7/8° West

## HD IN 5\* HOTELS



**75%**

hotels with 100% HDTV rooms



**38%**

have at least 1 suite  
with a UHD screen

## MORE CHOICE



**900**

TV channels



**92%**

free-to-air



**60%**

exclusive

## MORE POWER AND RELIABILITY

Up to



**52 dBW**

Two co-located  
satellites



EUTELSAT 7 West A and  
EUTELSAT 8 West B  
for superior redundancy

## MORE INNOVATION

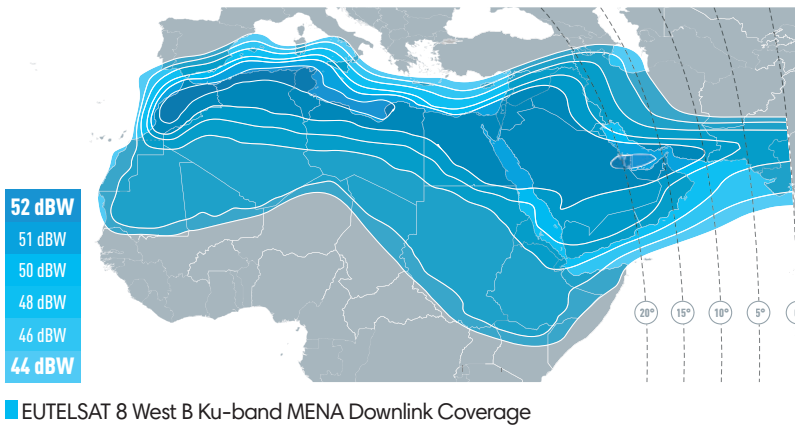
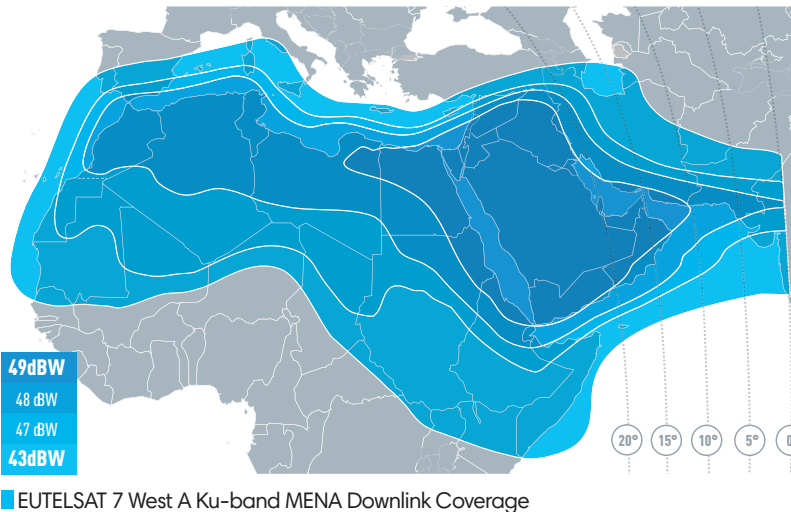


Multi-lingual EPG  
transforming FTA viewing  
with Sat.tv



Native IP platform for  
multi-screen video delivery

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## KEY MARKETS

- MIDDLE EAST
- NORTH AFRICA

## KEY SERVICES

- DTH BROADCASTING

## SATELLITE MANUFACTURER:

EADS Astrium  
(EUTELSAT 7 West A)  
Thales Alenia Space  
(EUTELSAT 8 WEST B)

## LAUNCH DATES:

24/09/2011 (EUTELSAT 7 WEST A)  
20/08/2015 (EUTELSAT 8 WEST B)

## PROJECTED LIFETIME

> 15 YEARS

## ORBITAL POSITION

7/8 DEGREES WEST

## FREQUENCIES

KU-BAND

What can we do for you? Please visit  
[www.eutelsat.com/enquiries](http://www.eutelsat.com/enquiries)

